



Calling all Bucks County
Students...

GET OUT & VOTE!

PSA CONTEST

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Create a one minute video highlighting the
importance of voting in local elections



Submission deadline: March 10, 2021

Cash Prizes Awarded to the Top 3 Videos

1st: \$500, 2nd: \$250, 3rd: \$100

Makes a great portfolio piece!

Are you interested in graphic design, art, animation, audio design, cinematography, or videography and interested in the health of our democracy? If so, we have a contest for you!

Create a 60-second or less Public Service Announcement (PSA) emphasizing the duties and responsibilities of the following local offices:

- Borough Council Member
- Township Supervisor
- School Board Director

Descriptions for these offices are on the next page.

Your target audience is young voters and recently engaged voters.

We will use your PSA to inform the public, but especially your peers, about how these elected officials impact everyday lives. The health of our democracy depends on an informed electorate voting in every election.

Entries will be evaluated using the following criteria:

- Clarity of explaining how these elected officials impact your life
- Creative use of sound
- Creative use of graphics
- Appropriateness for public use

All entries must be submitted by Wednesday, March 10, 2021.

- Team or individual entries accepted. Only one video submission per team.
- 60 seconds or less in length with a [16:9 aspect ratio](#)
- Upload to YouTube
- Set video's [Privacy Setting to 'Unlisted,'](#) submit URL to the [Submission Entry Form](#) by Wednesday, March 10, 2021.
- Winners will be announced April 12, 2021.

Winning entries will be posted and shared online.

By participating in the contest you agree to have your video posted on the League of Women Voters website(s) and shared on social media platforms.

All student submissions are property of the League of Women Voters of Bucks County, a 501(c)3 and 501(c)4 organization.

Complete the [Submission Entry Form](#) by Wednesday, March 10.

Municipal Office Descriptions

Borough Council Members (3 to 7 members) / 6-year terms, staggered

- Enact laws governing health, fire & police protection, taxation.
- Act as the Board of Directors of a non-profit corporation (the borough).
- Can appoint a Borough Manager to oversee municipal services.

Township Supervisors (3 to 5 members) / 6-year terms, staggered

- Have Executive Powers to act on behalf of the township.
- Have Legislative Powers to enact ordinances, adopt budgets, levy taxes, maintain infrastructure, oversee emergency services and environmental protection.
- Township Mayor and Council Member (Bristol Twp only) similar to Township Supervisors.

School Directors (9-member School Board) / 4-year terms, staggered

- Determine enrollment projections to plan for future district needs.
- Oversee district finance and budgeting.
- Review educational programs.
- Hire School Superintendent, Principals and staff.
- Evaluate academic and operational performance.

Questions? Contact [Connie Borichevsky](mailto:connielwv@gmail.com) at connielwv@gmail.com



[League of Women Voters of Bucks County](#)

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Lwvbucks.org

vote411.org